



Totally Cool Makeup
PERMANENT COSMETICS

MENU OF SERVICES



before



after

uneven lips



before



after

vision loss



before



after

camouflaging



before



after

medical conditions like alopecia



those who want to just look and feel good



those with thinning and uneven brows



PROCEDURES BEING OFFERED

Enhance Eyebrows

Full Lip Tinting

Touch-ups

Top & Bottom Eyeliner

Eyeshadow

Camouflaging

Lip Liner

Beauty Mark

Areola Tattooing

Q & A

Q. What is Permanent Makeup?

A. Permanent Makeup is a medically developed procedure of implanting pigments into your skin to create a lasting cosmetic affect. Basically, it is putting the right color into the right place to help one look better naturally. Another term I like to use is Cosmetic Tattooing.

Q. Do your pigments contain any harmful dyes?

A. No, all of the Softap colors are free of FD&C and D&C dyes. Such dyes contain coal tar which is carcinogenic.

Q. How long will my makeup last?

A. The result of Permanent Cosmetics vary depending on the method used to implant the color, the color(s) used. You will simply need to be touched up from time to time to look truly fabulous!

Q. Can I go to work the next day?

A. You will look like you had a good cry several hours following the eyeliner. Eyebrows have the least swelling, and lipcolor involves temporary swelling. When a procedure is completed, the color will appear darker than the final result. This is due to the oxidation that takes place and because the color is in both the epidermis and the dermis. Once the top layer flakes off during the healing process, the overall area lightens.

Q. Does it hurt?

A. I make the procedure as comfortable as possible. The SofTap method is the most comfortable method on the market. Also, topical anesthetic shave been developed especially for these procedures.

Q. How can I be sure I won't get an infection?

A. I use prepackaged single-use dated sterile needles.

Q. What is the cost?

A. Price varies, please call. Consultations are always free!

ABOUT MYSELF



"Growing up overseas, I developed an interest in art & fashion. I received my first cosmetic tattoo at the age of 18, and what a great feeling it was not to worry that I might smudge off my eyebrow and be embarrassed. My confidence soared and I went back for more. I decided to channel my interests into a career in permanent cosmetic artistry, which has been very rewarding. Now I can follow my true passion and help others facing the same issues I had."

24 HOUR BEAUTY | WAKE UP WITH YOUR MAKEUP!

Over the years many technicians have used the hard tap application, which is painful and often times causes more swelling. I use the SoftTap method which is less invasive, quick, easy and virtually painless ! Read more about this method at www.softaps.com.

WHO CAN BENEFIT FROM PERMANENT COSMETICS?

- People active in sports
- Those with sensitive skin or allergies
- Those with vision problems
- Those with physical limitations
- Those with hair loss due to chemo, alopecia or aging
- Changes in brows, lips and eyes due to aging
- Those with little or no time
- Or if you like a natural “no makeup” look

QUOTE FROM A CLIENT

“Kelly did a great job on my eyebrows. I’ve been through chemo, and even though my hair grew back, I just wanted that extra boost of confidence to look and feel great. This procedure is ideal before or after chemo!”

— Helen Umbdenstock, Salon Owner

Call for Pricing

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Kelly, Permanent Makeup Artist

Certified with the Health Department, Since 1998
St. Charles, IL

For returning customers only, touch-ups are \$100.00 less than the initial procedure!
Consultations are FREE!